

Toy Track™ - After Action Report

SECTION I: SITE INFORMATION

Local Community Organization	Whatcom County Toys for Tots
	Bellingham< WA 98226
Population of Area Covered	185953
Geographic Area	2,119.53 Sq Mi., 1 County (Whatcom)

Title	Name	Phone	Cell	Email
Local Coordinator	(Mac) David A. McMaster	(360) 635-6162		
Assistant Coordinator	(Art) Arthur E. Anderson	(360) 592-5160		

SECTION II: Contributions

# Toys Brought Forward	967.0	
# Toys Collected	221.8	
# Toys Purchased	722.0	
Total # Supplemental Toys	<u>1,365.0</u>	
Total # of Toys	3,275.8	
# Toys Received From Other Units	155.0	<u>Unit Names</u> Unit A, Unit D
# Toys Sent To Other Units	73.0	<u>Unit Names</u> Unit B, Unit C
Total # Toys Distributed	15.0	
Total # of Remaining Toys	3,342.8	
Total # of Children Receiving Toys	5.0	
Avg. No. Toys Given To Each Child	3.0	

Principal Means of Toy Collection 150 Toys for Tots Collection Boxes

Principal Means of Toy Distribution Agencies & Donated Distribution Site Space

Top Five Major Donors

Carbone of America -
 Bay View Bar - Ken Schmidt
 Mary Rita Beauvais
 Dawn Beard
 E. Alvin & Leota Mae Barnikow

Monetary Contributions

Funds Transferred In By Foundation	\$0.00
Local Funds Collected After Jan. 15	\$37,342.10
Total Amount Forwarded to the Foundation	\$11,480.68
Donations Not Forwarded to the Foundation	\$0.50
Reason Not Forwarded to the Foundation	No good reason
Total Amount Expended for Toy Purchases	\$3,982.04
Total Amount Expended for Other Than Toys	\$339.78
Percentage Expended for Other Than Toy Purchases	7.86%

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SECTION III: Community Support

Unit Supported By Coordinating Committee or Organization MCL 1335

Any Celebrity Chairpersons: No

Local Supporting Businesses

Denny's Restaurant Telegraph Row
Haggen's Food Stores

Total Supporting Businesses: 2

Charities Receiving Toys

Bridgit Collins House
Lydia Place

Total Charities Receiving Toys 2

TV Stations Supporting Toys for Tots

ABC Seattle
CBS Seattle
KVOS Bellingham
NBC Seattle

Total TV Stations Supporting Toys for Tot 4

Number of TV Events Held: 2

Radio Stations Supporting Toys for Tots

ABC Seattle
CBS Seattle
KVOS Bellingham
NBC Seattle

Total Radio Stations Supporting Toys for Tots: 4

Number of Radio Events Held: 3

Newspapers Supporting Toys for Tots

Bellingham Herald
Lynden Tribune

Total Newspapers Supporting Toys for Tots: 2

Number of Newspaper Events Held: 4

SECTION IV: Comments

Did You Site Receive Any Local USMC Recruiter Support: Yes

Foundation Issued Credit Cards Returned To Quantico: No

Photo/Articles Submitted For Use In Foundation Newsletter: Yes

List Any Significant Promotions or Events That Were Effective

Haggen's Foods 2 Special Event Weekends

List Any Significant Problems During the Campaign

Weather and economy kept toy donations down and recipients away

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